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## **Noritz America Creates Regional Teams of Commercial Professionals To Assist with All Retrofitting and New Commercial Projects**

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### **Noritz America Commercial Program Designed to Help Plumbing Engineers, Architects and Mechanical Contractors With Sizing and System Design for Modular Systems**

FOUNTAIN VALLEY, CA (February 11, 2010) – Noritz America Corporation, the No. 1 manufacturer in tankless water heater technology and the official tankless water heater of Brad Pitt’s Make It Right project in New Orleans, Extreme Makeover: Home Edition for 2008-09 and Leonardo di Caprio’s rebuilding efforts in Greensburg, Kansas, has developed the Noritz Commercial Department which will consist of regional teams of commercial professionals to assist with all retrofitting and new commercial projects, according to Yoshi Asano, Noritz America Senior Marketing Manager.

“Our new Commercial division will consist of the top technical experts within the industry who will be able to handle the needs of the nation’s entire business community due to our outreach in every major region of the country,” said Asano. “Their sole focus is to develop and assist businesses in the switch to tankless, whether it’s converting their existing system to our more energy-efficient method or setting up their business with our new Noritz Modular System Commercial Line.

The Noritz Modular System is the most precise and energy-efficient method of heating water for commercial projects and is based on a single self-contained, interchangeable unit that can combine and communicate with like units to meet any hot water demand. In this multi-system application, Noritz units can be linked together for outputs up to 9.1 million Btuh and 316 gallons per minute. Noritz’s fully modulating technology ensures the units use only the energy necessary to heat the water. Plus, in a multi-system setup, the Noritz commercial units will communicate with one another and work in unison to even out the load on each individual unit, maximizing output and system life.

Many of today’s leading retailers, restaurants and hotels are currently experiencing the tremendous energy-savings benefits of the Noritz Modular System. Among the cutting edge businesses are: Oakley, Soi, Miyako Hybrid Hotel, Smokey Bones, Aleia’s Bakery and Hotel Sierra, to name several.

“With the Noritz Modular System, commercial outlets can now realize the same advantages that millions of consumers have experienced by switching to a Noritz tankless water heater,” said Asano. Our new commercial line of products will not only help businesses achieve their bottom-line, but they will help in the fight against global warming.”

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To contact a member of Noritz's Commercial Department or to learn more about Noritz Modular System Commercial Line of tankless water heaters, please call (877) 986-6748 or visit [www.Noritz.com/commercial](http://www.Noritz.com/commercial).

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*Noritz America Corporation is a subsidiary of Noritz Japan. The corporate offices are located in Fountain Valley, CA, as well as in Dallas, TX, Atlanta, GA, Hawthorne, NY and Chicago, IL and is shaping the future of heating water in the U.S. through its tankless water heaters.*

*Noritz offers a full line of tankless water heaters to meet the hot water demands of residential and commercial applications. Noritz supports its products with a network of skilled representatives and employees who are committed to providing the finest products and services to our communities by helping consumers live in a more comfortable, efficient and healthy lifestyle.*

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