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**EXTREME MAKEOVER: HOME EDITION WELCOMES
NORITZ TANKLESS WATER HEATERS
AS “PREFERRED VENDOR” FOR SEASON 6**

**Two-Time, Emmy-Award Winning Reality Show on ABC
To Use Noritz Tankless Units on All Natural Gas, Liquid Propane Builds**

FOUNTAIN VALLEY, CA (September 15, 2008) – *Extreme Makeover: Home Edition*, one of the most popular reality shows in television history, today welcomed Noritz America, the world’s leading manufacturer of tankless water heaters, as a Preferred Vendor for Season 6. The two-time, Emmy Award-winning reality series, which is emphasizing a more “green” approach this season, will utilize Noritz tankless water heaters on all builds that use natural gas or liquid propane.

“We have made a commitment this season to incorporate a variety of green elements to our builds whenever possible,” said Anthony Dominici, Executive Producer of *Extreme Makeover: Home Edition*. “While we hopefully make a huge difference in the lives of the family’s we rebuild for each year, we also want to do our part going forward to help make our environment a more friendly place to live.”

Each episode of *Extreme Makeover: Home Edition* is self-contained and features a race against time on a project that would ordinarily take at least four months to achieve, involving a team of designers, contractors and several hundred workers who have just seven days to totally rebuild an entire house – every single room, plus the exterior and landscaping. More importantly, the lives of the lucky families are forever changed when they learn that they have been selected to have their home walls moved, their floors replaced and even their façades radically changed.

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“On behalf of everyone at Noritz America, we are truly honored to be welcomed as a Preferred Vendor for *Extreme Makeover: Home Edition*,” said Yoshi Asano, Noritz America Senior Marketing Manager. “The impact they make in the lives of families across the nation each year should be lauded and we are proud to be a part of their vision to make all of their future builds as environmentally friendly as possible.”

Noritz tankless water heaters work on-demand – they only heat water when necessary. When a hot water fixture is opened or hot water is required by an appliance, the heater will detect the demand and heat water accordingly. Standard tank water heaters store and heat water at all times, which incurs higher operating costs. In addition, tank water heaters have a limited supply of hot water, while the Noritz system provides an endless supply of hot water. Also since Noritz tankless water heaters are the size of a carry-on suitcase, space consumption is drastically reduced.

The recently introduced, super-efficient N-0841MC and its new high performance condensing technology yield an astounding 93% energy efficiency versus only about 60% for a typical tank water heater. This residential unit will dramatically decrease the production of carbon dioxide, which will help reduce the emission of green house gases and help contribute to the reversal of global warming. The new unit, which sports a sleek, stainless steel design, is a continuing extension of the Noritz’s re-designed series that has become the standard of excellence for tankless water heaters in the world.

“Global warming has become an alarming issue over the years and it poses a threat for our current and future generations,” said Asano. “At Noritz, our tireless dedication to technological development addresses this worldwide concern, creating what is now the future of tankless water heaters.”

About ABC-TVs *Extreme Makeover: Home Edition*

Extreme Makeover: Home Edition, which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is entering its 6th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Anthony Dominici is the executive producer; and David Goldberg is the president of Endemol USA.

Noritz America Corporation is a subsidiary of Noritz Japan. Corporate offices are located in: Fountain Valley, California; Dallas, Texas; Chicago, Illinois; Atlanta, Georgia; and Hawthorne, NY and is shaping the future of heating water in the U.S. through its tankless water heaters. Noritz offers a full line of tankless water heaters to meet the hot water demands of residential and commercial applications. Noritz supports its products with a network of skilled representatives and employees who are committed to providing the finest products and services to our communities by helping consumers live in a more comfortable, efficient and healthy lifestyle. To learn more about Noritz and the re-design series, please contact us at (877) 986-6748 or visit www.Noritz.com.

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