



## **KBIS: Brad Pitt's thumbs up to green living product** By Paige Phelps, Home & Garden



Hey kids, it's time once again for a **Best of KBIS** and what do we have here? Why, that's **Brad Pitt and President Bill Clinton**, isn't it?

Unfortunately, these guys were not at KBIS, but (drum roll please) the **Noritz super-efficient N-0841MC hybrid condensing tankless water heater unit** was! *Woo hoo!*

What do they have in common? A lot, actually.

**"The Make It Right Foundation**, created as a result of **Brad Pitt's vision**, is dedicated to build **150 green, affordable, energy-efficient homes in New Orleans' Lower 9th Ward...** by building a neighborhood of **safe and**

**healthy homes** that incorporates sustainable, high-quality design and construction while preserving the spirit of the community's culture."

**Noritz**, which has a location right here in Grapevine, **donated 150 of their tankless water heaters to Make It Right** because they achieve "**93 percent energy efficiency** versus only 60 percent of a typical tank water heater" **decreasing the production of carbon dioxide**. Tankless heaters also **only heat water when necessary** and are about the size of a carry-on suitcase, so they are **great for small spaces**.

Now that word is out that Noritz is green and philanthropic, they will also be part of ***Good Housekeeping's Harlem Green House*** and, while at the KBIS show, ***Country Living* asked them to be involved with their House of the Year**, a totally green home that will appear in a 16-page layout in their February issue.

Just goes to show that a nod from Brad Pitt can make anything-- even a tankless water heater-- seem sexy, right?