



SOCALGAS IS OFFERING REBATES TO HELP YOUR BUSINESS THRIVE.

The Commercial Water Heater Rebate Program was created for qualified distributors who work closely with our community of customers.

As a program participant, your business will be listed in our Commercial Water Heater Distributor Directory and may help you:

- Expand your customer base,
- Increase your overall sales,
- Support other local businesses in saving money and energy.

PARTICIPATION CAN MAKE A DIFFERENCE. TO JOIN, CONTACT:

Natalie Joves
(714) 634-7261
Kimley Louie
(213) 244-3233

Or for more information email us at:
C/WHWaterHeatingRebateProgram@semprautilities.com



SoCalGas® Customer Programs
Attn: Kimley Louie
555 W. 5th St, GT19A8
Los Angeles, Ca 90013

IMPORTANT INFORMATION



COMMERCIAL | INDUSTRIAL

GET WITH THE PROGRAM
INCREASE YOUR CLIENT BASE



JOIN THE COMMERCIAL WATER HEATER REBATE PROGRAM TODAY! BETTER SALES. BIGGER BENEFITS.

Now is the time to take your business to the next level. We are offering rebates to qualifying distributors to stock and sell high-efficiency storage and tankless water heaters to commercial and industrial customers.

This program is designed to educate our customers on the benefits of natural gas water heaters, help them save money, energy and assist with equipment availability while increasing the sales and installation of high efficient water heaters within our territory.

HOW DOES THE PROGRAM BENEFIT YOU?

- Earn rebates from \$1.00-\$5/Mbtuh per qualifying unit sold.
- Receive a processing fee of **\$100-\$200** on each qualifying rebate application. (Amount varies based on efficiency rating of equipment.)
- Increase your overall sales and expand your client base by being listed in our online Commercial Water Heater Distributor Directory.
- Receive the latest updates on our current rebate and incentive programs.
- Receive personalized training and support from our dedicated program representatives.



HOW DO REBATES WORK?

- Rebates are granted for installations at verified SoCalGas® customer non-residential commercial and industrial facilities.
- All rebates are paid directly to qualifying distributors for each verified installation in the SoCalGas territory.
- Participating distributors will receive a processing fee for each qualifying rebate.

ARE YOU ELIGIBLE?

To participate in the program, distributors must:

- Complete and sign the program agreement to become a SoCalGas-qualified commercial distributor.
- Have a Federal Tax ID Number.
- Purchase water-heating equipment directly from a qualified SoCalGas-approved water-heating manufacturer that sells qualified equipment within the SoCalGas territories.

COMMUNITY BENEFITS

- Help reduce customers' operating costs by providing a discount at the point of sale if the equipment is installed in a SoCalGas customer facility.
- Increase high-efficiency natural gas water heater usage within SoCalGas territory.
- Support our customers to make smart decisions when choosing natural gas energy-efficient equipment for their businesses.
- Educate contractors and plumbers of the longterm dollar savings and environmental benefits of installing natural gas equipment.

TAKE PART, RECEIVE REBATES AND EXPAND YOUR NETWORK - JOIN NOW!

For more details on the equipment requirements and additional program details please visit socialgas.com (search "DISTRIBUTOR REBATES").

To qualify for a rebate through the Midstream Commercial Water Heater Distributor program, customers may be required to provide information on the installation location and all purchase invoices or receipts must be dated between April 1, 2015 and December 31, 2017. All rebate items must be purchased and installed prior to submitting an application for a rebate. Qualifying rebate applications must be postmarked by December 31, 2017 or earlier to be eligible. This program is funded by California utility customers and administered by Southern California Gas Company (SoCalGas®) under the auspices of the California Public Utilities Commission.

This program may be modified or terminated without prior notice and is provided to qualified customers on a first-come, first-served basis until program funds are no longer available. SoCalGas is not responsible for any goods or services selected by the customer.